## Consumers Love it – Enough to be Named "Best New Automotive Air Freshener" by Better Homes and Gardens

## **Best New Product Awards 2015: Household**

Better Homes and Gardens teamed up with BrandSpark International to find out what you think are the best new household products of 2015!



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## Best New Automotive Air Freshener

Yankee Candle Smart Scent Vent Clip

"I love Yankee Candle products, so purchasing this new vent clip for my car was an easy decision. My car smells great and every passenger compliments the scent." - Lisa S.



~ Research by BrandSpark ~