

baekgaardUSA.com



 **BAEKGAARD**

FALL 2018



# BAEKGAARD

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**DANISH  
BORN**

**AMERICAN  
BY DESIGN**



Peer Baekgaard on his voyage from Denmark to America in 1951

## THE BAEKGAARD STORY

In 1951, a young Danish immigrant named Peer Baekgaard came to New York City with \$127, a few hand-carved toy boats, and one big dream. With only a limited grasp of the English language—and a tenacity he learned fighting in the Danish underground during World War II—he managed to sell his boats to FAO Schwarz, and a unique giftware business was born. Peer's enthusiasm and determination led to the creation of the Baekgaard product line, still known today for its quality men's accessories.

Peer's legacy continues today with a new line of contemporary designs for businessmen and students alike. Barbara Bradley Baekgaard, Peer's wife, will ensure that the Baekgaard name continues to stand for stylish, high-quality products.

Peer liked to say he was "Danish by birth, American by choice." This combination of ingenuity and can-do spirit lives on in every piece we create. We invite you to explore our entire line for yourself. *Skol!*

FALL 2018



# START A NEW LEGACY

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100-BWN  
SUGGESTED  
RETAIL \$148  
13" x 4½" x 17"



100-BLK  
SUGGESTED  
RETAIL \$148  
13" x 4½" x 17"



118-BLK  
SUGGESTED RETAIL \$38  
27½" x 4½"

## EDWARD BACKPACK

Three front zipper pockets, two side pockets, a 15-inch laptop sleeve, and a rear slip pocket that easily converts into a trolley sleeve for travel—this is the ultimate men's backpack. Trimmed with Italian leather. Available in cotton canvas or brushed microfiber.

## LUGGAGE TAG

Italian leather trim and interior. Available in cotton canvas or brushed microfiber.



CHARCOAL  
BLACK

TOBACCO  
BROWN

RACING  
GREEN

DESERT

FALL 2018



CHARCOAL  
BLACK

TOBACCO  
BROWN

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### BOB TOTE

With its padded cell-phone pocket and leather handles, this is the perfect bag for stashing essentials while in transit. Trimmed with Italian leather. Available in brushed microfiber with optional color stripe.

116-BLK  
SUGGESTED RETAIL \$128  
15 3/4" x 8 1/4" x 15 3/4"

## STAY AGILE

### TOM ZIPPER TOTE

The rear slip pocket, interior zip pocket, and 15-inch laptop sleeve add even more accessibility and storage to this stylish carry-on. Trimmed with Italian leather, including the base and button closure.

Available in cotton canvas.

Also available in our Team Pride Collection.  
See page 19 for details.

104-BLK  
SUGGESTED RETAIL \$118  
25" x 8 1/8" x 16 1/8"

CHARCOAL  
BLACK

MIDNIGHT  
NAVY

RACING  
GREEN

DESERT

FALL 2018





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115-BLK  
SUGGESTED RETAIL \$148  
24 1/4" x 11" x 14"

CHART YOUR  
OWN COURSE



115-GRN  
SUGGESTED RETAIL \$138  
24 1/4" x 11" x 14"



## JIMMY DUFFEL

The two exterior zip pockets and roomy interior give you enough room to pack for the gym, or a long weekend. Trimmed with Italian leather. Available in cotton canvas or brushed microfiber.



Also available in our Team Pride Collection.  
See page 19 for details.

CHARCOAL  
BLACK

TOBACCO  
BROWN

MIDNIGHT  
NAVY

RACING  
GREEN

DESERT

FALL 2018



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119-GRN  
SUGGESTED  
RETAIL \$38

CHARCOAL  
BLACK

TOBACCO  
BROWN

MIDNIGHT  
NAVY

RACING  
GREEN

DESERT

117-DES  
SUGGESTED RETAIL \$118  
11 1/2" x 5 3/4" x 17 3/4"

### TEDDY ZIPPER BACKPACK

The sleek yet rugged design disguises a front zipper pocket, two side pockets, and a rear zipper laptop sleeve. Trimmed with Italian leather. Available in cotton canvas or brushed microfiber.

Also available in our Team Pride Collection.  
See page 19 for details.

### BAEKGAARD LOGO HAT

Adjustable Velcro strap and cotton-canvas construction.

### PEER MESSENGER

If you have the same drive and determination as our namesake, Peer Baekgaard, you probably spend your day on the move. The 15-inch laptop sleeve will protect your devices while you hustle to what's next. Trimmed with Italian leather. Available in brushed microfiber.

# CARRY IT FORWARD

CHARCOAL  
BLACK

TOBACCO  
BROWN

103-BWN  
SUGGESTED RETAIL \$138  
15 1/2" x 5" x 12 1/4"

FALL 2018



# GAVIN DRAWSTRING BACKPACK

With its top zipper opening, inside pocket, and adjustable drawstring straps, this lightweight bag proves you don't have to sacrifice style for convenience. Trimmed with Italian leather, including the zipper pull. Available in cotton canvas.

Also available in our Team Pride Collection. See page 19 for details.

TAKE IT  
ON YOUR  
SHOULDERS

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CHARCOAL  
BLACK

MIDNIGHT  
NAVY

RACING  
GREEN

DESERT

102-DES  
SUGGESTED RETAIL \$88  
12½" x 4" x 15"



CHARCOAL  
BLACK

MIDNIGHT  
NAVY

RACING  
GREEN

DESERT

FALL 2018

104-NAV  
TOM ZIPPER TOTE  
SHOWN IN MIDNIGHT NAVY  
SUGGESTED RETAIL \$118  
25" x 8 1/8" x 16 1/8"

Also available in our Team Pride Collection. See page 19 for details.





113-BLK  
SUGGESTED RETAIL \$68  
9 1/4" x 5 1/4" x 7"



## TRAVEL KIT

The zipper top allows for easy access to your go-to toiletries, and the base compartment, with mesh pocket, will help organize your morning routine, even away from home. Available in brushed microfiber with waterproof lining.

CHARCOAL  
BLACK

TOBACCO  
BROWN



# ORGANIZE ON THE GO





## OLIVER METRO TOTE

With a 15-inch laptop sleeve, interior zip pockets, and a detachable shoulder strap offered in a variety of colors, it's the perfect combination of functionality and style. Trimmed with Italian leather, including the handles. Available in cotton canvas or brushed microfiber.

111-DES & 111-GRN  
PASSPORT WALLET  
SUGGESTED RETAIL \$48  
4½" x 5⅝"

106-GRN  
OLIVER METRO TOTE  
IN CANVAS  
SUGGESTED RETAIL \$118  
16" x 6¼" x 13¾"

# HOLD ON TO WHAT MATTERS

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CHARCOAL  
BLACK

TOBACCO  
BROWN

MIDNIGHT  
NAVY

RACING  
GREEN

DESERT

## WALLETS & CARD CASE

For the things you can't leave home without. The card case even includes a handy bottle opener. Trimmed with Italian leather and available in canvas or brushed microfiber.

109-GRN  
BILLFOLD WALLET  
SUGGESTED RETAIL \$38  
4¼" x 3⅜"

107-GRN  
TRIFOLD WALLET  
SUGGESTED RETAIL \$48  
3½" x 4½"

112-DES  
CARD CASE WITH BOTTLE OPENER  
SUGGESTED RETAIL \$38  
4¼" x 3¼"

Billfold Wallet and Card Case with Bottle Opener are also available in our Team Pride Collection. See page 19 for details.

FALL 2018



CLASSIC COLLECTION COLORS AND FABRICS



COTTON CANVAS FABRIC



BRUSHED MICROFIBER FABRIC

TATTERSALL LINING

ORANGE LINING

BACKPACKS

100



**EDWARD BACKPACK**  
13" x 4½" x 17"  
Suggested Microfiber retail \$148  
Suggested Canvas retail \$138

Microfiber (BWN) (BLK)  
Canvas (GRN) (DES)

102



**GAVIN DRAWSTRING BACKPACK**  
12½" x 4" x 15"  
Suggested retail \$88  
**TEAM COLORS AVAILABLE**

Canvas (BLK) (NAV)  
(GRN) (DES)

117



**TEDDY ZIPPER BACKPACK**  
11½" x 5¾" x 17¾"  
Suggested Microfiber retail \$128  
Suggested Canvas retail \$118  
**TEAM COLORS AVAILABLE**

Microfiber (BWN) (BLK)  
Canvas (GRN) (DES) (NAV)

DUFFEL & MESSENGER

115



**JIMMY DUFFEL**  
24¼" x 11" x 14"  
Suggested Microfiber retail \$148  
Suggested Canvas retail \$138  
**TEAM COLORS AVAILABLE**

Microfiber (BWN) (BLK)  
Canvas (GRN) (DES) (NAV)

103



**PEER MESSENGER**  
15½" x 5" x 12¼"  
Suggested retail \$138

Microfiber (BWN) (BLK)

TOTES

104



**TOM ZIPPER TOTE**  
25" x 8½" x 16½"  
Suggested retail \$118  
**TEAM COLORS AVAILABLE**

Canvas (BLK) (NAV)  
(GRN) (DES)

106



**OLIVER METRO TOTE**  
16" x 6¼" x 13¾"  
Suggested Microfiber retail \$128  
Suggested Canvas retail \$118

Microfiber (BWN) (BLK)  
Canvas (GRN) (DES) (NAV)

116



**BOB TOTE**  
15¾" x 8¼" x 15¾"  
Suggested retail \$128

Microfiber (BWN) (BLK)

ACCESSORIES

112



**CARD CASE WITH BOTTLE OPENER**  
4¼" x 3¼"  
Suggested retail \$38  
**TEAM COLORS AVAILABLE**

Microfiber (BWN) (BLK)  
Canvas (GRN) (DES) (NAV)

119



**LOGO HAT**  
Suggested retail \$38

Canvas (BLK) (NAV)  
(GRN) (DES)

WALLETS

107



**TRIFOLD WALLET**  
3½" x 4½"  
Suggested retail \$48  
Not available in Tobacco Brown Microfiber

Microfiber (BWN) (BLK)

109



**BILLFOLD WALLET**  
4¼" x 3¾"  
Suggested retail \$38  
**TEAM COLORS AVAILABLE**

Canvas (GRN) (DES) (NAV)

111



**PASSPORT WALLET**  
4½" x 5½"  
Suggested retail \$48

Microfiber (BWN) (BLK)

ACCESSORIES

118



**LUGGAGE TAG**  
27/8" x 45/8"  
Suggested retail \$38

Microfiber (BLK)  
Canvas (GRN) (DES) (NAV)

113



**TRAVEL KIT**  
9¼" x 5¼" x 7"  
Suggested retail \$68

Microfiber (BWN) (BLK)

SPORT YOUR COLORS

Our Team Pride Collection takes six of our favorite pieces and adds eight distinctive color combinations to the shoulder straps or webbing. With these colors, you can show your passion for a favorite school or sports team wherever you go. Available with select pieces in Desert or Midnight Navy.

BAG COLORS IN COTTON CANVAS



WEBBING COLORS



Hillflint  
Michigan  
School  
Sweater  
available at  
hillflint.com

102-DES  
GAVIN DRAWSTRING BACKPACK  
SHOWN IN DESERT  
SUGGESTED RETAIL \$88  
12½" x 4" x 15"



Corporate Sales: TOP BRANDS, INC.  
sales@top-brands.com  
(920) 236-2800  
www.top-brands.com  
Price Code (Q)

# TRAVEL WITH PURPOSE

106-BLK  
OLIVER METRO TOTE IN MICROFIBER  
SHOWN IN CHARCOAL BLACK  
SUGGESTED RETAIL \$128  
16" x 6 1/4" x 13 3/4"

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