





THE BAEKGAARD STORY

In 1951, a young Danish immigrant named Peer Baekgaard came to New York City with \$127, a few hand-carved toy boats, and one big dream. With only a limited grasp of the English language—and a tenacity he learned fighting in the Danish underground during World War II—he managed to sell his boats to FAO Schwarz, and a unique giftware business was born. Peer's enthusiasm and determination led to the creation of the Baekgaard product line, still known today for its quality men's accessories.

Peer's legacy continues today with a new line of contemporary designs for businessmen and students alike. Barbara Bradley Baekgaard, Peer's wife, will ensure that the Baekgaard name continues to stand for stylish, high-quality products.

Peer liked to say he was "Danish by birth, American by choice." This combination of ingenuity and can-do spirit lives on in every piece we create. We invite you to explore our entire line for yourself. *Skol!*





EDWARD BACKPACK

Three front zipper pockets, two side pockets, a 15-inch laptop sleeve, and a rear slip pocket that easily converts into a trolley sleeve for travel—this is the ultimate men's backpack. Trimmed with Italian leather. Available in cotton canvas or brushed microfiber.

LUGGAGE TAG

Italian leather trim and interior. Available in cotton canvas or brushed microfiber.





100-BWN SUGGESTED RETAIL \$148

13" x 4½" x 17"

START

LEGAC

5







115-BLK SUGGESTED RETAIL \$148 24 1/4" x 11" x 14"

CHART YOUR OWN COURSE

roomy interior give you enough room to pack for the gym, or a long weekend. Trimmed with Italian leather. Available in cotton canvas or brushed microfiber.



Also available in our Team Pride Collection. See page 19 for details.







TRAVEL KIT

The zipper top allows for easy access to your go-to toiletries, and the base compartment, with mesh pocket, will help organize your morning routine, even away from home.

Available in brushed microfiber with waterproof lining.





TOBACCO BROWN





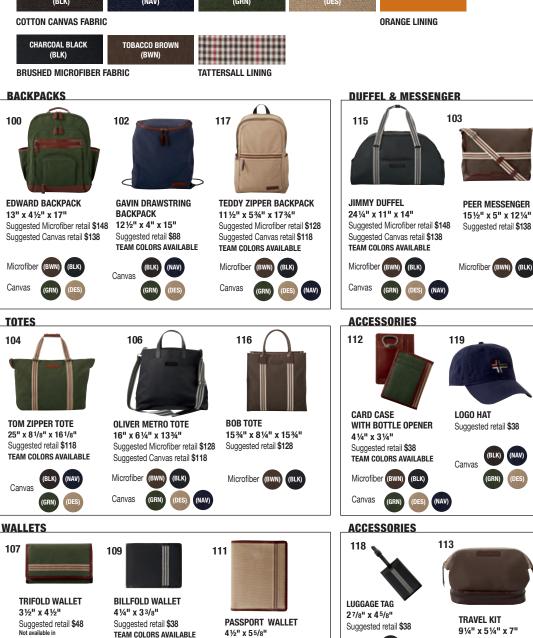
CLASSIC COLLECTION COLORS AND FABRICS CHARCOAL BLACK MIDNIGHT NAVY RACING GREEN (BLK) (GRN) **COTTON CANVAS FABRIC** CHARCOAL BLACK TOBACCO BROWN (BWN)

Tobacco Brown Microfibe



Suggested retail \$68

Microfiber (BWN) (BLK)



Suggested retail \$48

Microfiber (BLK)

Canvas



